

FOR THE LOVE OF ART

Art gets its pride of place in Bangalore, with the garden city playing host to the Modern & Contemporary Indian Art Auction attended by the biggest bidders in the business



Ms Uzma Irfan addressing the gathering



Ms Christel DeHaan chief guest addressing the audience



Mr Zaid, Mr Shahani, Ms Christel DeHaan and Mr Raj Bagaria

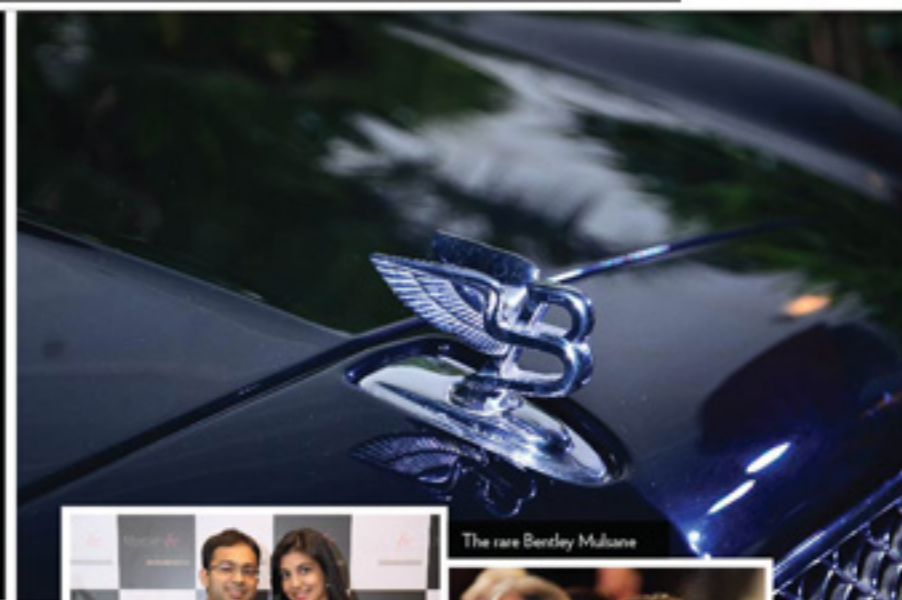
It was an interesting assortment of art patrons and seasoned buyers at the first edition of Modern & Contemporary Indian Art Auction 2013, held in ITC Windsor, Bangalore on 1st March, 2013. Guest of honour Christel DeHaan, Uzma Irfan, director of corporate communications and Neha Verma, events and promotions head of the Prestige Group addressed the gathering of art lovers from across the country. Held in aid of Christel House India, a charity for impoverished children, the auction organized by Sublime Gallery and Artchutney.com won the hearts and donations of many believers of art for a cause.



Ms Neha Verma with Mr Oum Pradutt

Spotted doing the rounds at the auction were the who's who of the art world—chief guest Ms Christel DeHaan founder of Christel House India, auctioneer Mr Angira Arya, Mr Oum Pradutt, Mr Shahani, Mr Zaid, Mr Raj Bagaria, Mr Keshav with wife Shaistee Baljee and Ms Vinita Chaitanya.

As the auction got underway the guests were left visibly spellbound by the artworks of contemporary names and well-established artists. Of the auctioning artists were Francis Newton Souza, Manu Parekh, Arpana Caur, S.H. Raza, Shuvaprasanna, Chittovanu Mazumdar, Anupam Sud, S.G. Vasudev, Yusuf Arakkal, Paritosh Sen, Jogen Chowdhury, Pradip



The rare Bentley Mulsane



Mr Keshav and Shaistee Baljee



Ms Vinita Chaitanya an art patron



Auctioneer Mr Angira Arya opening the bid



Mr and Mrs Ranvir Bhandari



Mr and Mrs Suresh Sitaram

Maitra, M. Senathipathi, Bimal Kundu, S. Nandagopal, Vijender Sharma, Shipra Bhattacharya, Prabhakar M. Kolte, Paramjit Singh, Arunanshu Chowdhury, Jayashree Chakravarty and Thota Vaikuntam, whose works were curated by Mr Raj Bagaria.

The impressive catalogue offered art connoisseurs a wide array of works that showcased versatility in creative expressions and artistic sensibilities.

From awe-inspiring art work to a dazzling display of the rare Bentley Mulsane and Continental GT models—the show packed in many exciting moments to keep everyone in high spirits.

By introducing the concept of art festivals to South India, organisers Sublime Gallery and Artchutney.com are setting the trend for luxury art auctions, to spread awareness of the work of contemporary and established artists.

Supporting the Prestige Group in the debut edition of the Modern & Contemporary Indian Art Auction 2013, were Forbes India, Four Season, Black Dog and ITC Windsor.



Rolf Frey and friend

VOGUE PROMOTION
Modern & Contemporary
INDIAN ART AUCTION
SPRING 2013

"We are overwhelmed with the success of the first ever Modern & Contemporary Indian Art Auction. The response we received and the sales we garnered are testimony to the growing popularity of fine art in Bangalore," said organizing committee member Uzma Irfan

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